

## Profile

Multi-lingual marine science postgraduate with a diverse range of work experience in media, science and international research pursues a career as a copywriter and digital marketing consultant.

## Education

- 2005–2007 **MSc. Aquatic Tropical Ecology**, *University of Bremen*, Germany.  
*Thesis:* Spatial and temporal patterns of the whale shark *Rhincodon typus* in Golfo Dulce, Costa Rica.
- 2000–2003 **BSc. Hons. Marine and Freshwater Biology**, *University of Wales, Aberystwyth*.  
*Thesis:* Size Determination of Iso- and Amphipods as a Result of Natural and Sexual Selection.

## Work

- July 2014–  
Now **Writer, Editor, and Translator**, *Freelance*.  
Original copy and translations in German and English, including SEO optimization.
- Jan 2016–  
April 2016 **Content Manager**, *betahaus Berlin*, Berlin, Germany.  
Social Media management, including creating and editing blog posts, videos and images.
- July 2010–  
July 2014 **Internal Communication**, *GFZ German Research Centre for Geosciences*, Potsdam, Germany.  
Responsible for the reorganisation and restructuring of the GFZ website, including localisation in German and English. Concepts for the use of social media in external communication and for social network structures in the intranet. Editing, research, layout, graphics, desktop publishing, and journalistic writing of the bimonthly GFZ staff magazine. Translation and proofreading of English texts for the public (e.g. books, press releases, brochures). Maintenance and updating of the GFZ web portal. Responsible for compliance with the corporate design, including the creation of letter and logo templates.
- Feb. 2009–  
Apr. 2010 **Editor**, *GEOMAR - Helmholtz Centre for Ocean Research*, Kiel, Germany.  
Support for the subproject 'Research Marketing India' within the government-funded SUGAR project for the exploration, mining, and transport of submarine gas hydrates. My responsibilities included the development and management of contact and media databases, re-design and maintenance of the SUGAR website, preparation and follow-up of travels and workshops, soliciting of prospective research partners, and the design, research, and edit of a quarterly printed newsletter in English.
- Oct. 2007–  
Apr. 2008 **Research Assistant**, *Leibniz Centre for Marine Tropical Research ZMT*, Germany/Indonesia.  
Help with the execution of the long-term SPICE project aimed at the investigation of the Segara Anakan lagoon in South Central Java, Indonesia. Field work included the collection of samples and the subsequent preparation for transport to Germany. Laboratory work involved dyeing sediment cores, extracting and classifying organisms, and handling formalin. Office work duties included proofreading texts for publications in English and maintenance of the reference library. For media purposes, I documented the expedition with a Canon XL-1s. Part of this material was used in a TV documentary on the SPICE project.
- Sep. 2006–  
Oct. 2006 **Proofreader**, *WWF*, Bremen, Germany.  
Preparation of scientific literature for publication. Responsible for grammar, spelling, and technical language in a document promoting the development of marine protected areas in Cape Verde. Employer: Ralf Röchert, WWF Center for Marine Conservation, now head of communication and media at AWI.
- August 2005 **Internship**, *BBC*, London, UK.  
Research for the family psychology program 'Little Angels'. Time logging of video tapes with responsibility for content. Organisation and transport of equipment and materials to and from the set.
- Oct. 2004–  
Apr. 2005 **Work Experience**, *scienzz.com*, Berlin, Germany.  
Research of scientific press releases. On-line publication of own edits (incl. translation). Library research for own article (title transl. from German): ADHD- when the doctor prescribes silence.
- June 2004–  
July 2004 **Work Experience**, *Oxford Scientific Film*, Thame, UK.  
Tape Logging, using a diversity of formats such as Beta, VHS. Indexing of award winning natural history programs for database purposes. Footage research prompted by client needs. Preparation and dispatch of consignment and compilation tapes. Digitising analogue footage. Understanding and utilization of film archive. Usage of Access databases.

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## Voluntary Work

- July 2015–  
September 2015 **Charity Support**, *Boards Without Borders*, Berlin, Germany.  
Examples of my organizational support for the NGO include preparation of a truck for the 'Zug Der Liebe' demonstration, setting up online cloud storage, and aiding an auction to raise funds.
- Oct. 2006–  
Apr. 2007 **MSc. Fieldwork**, *CIMAR*, Osa Peninsula, Costa Rica.  
Design and implementation of a pilot study in a remote region. Interviews and active searches were used to assess the general population status of *R. typus* in a tropical fjord. Processing of spatio- temporal data with ArcGIS to display size and behaviour distributions. Conducted fundraisers in an upscale ecolodge.
- July 2005–  
Aug. 2005 **Volunteer**, *Atlantic Whale Foundation*, Tenerife, Spain.  
Design and preliminary testing of an acoustic project with wild dolphins. Production of a manual and tutorial video for the continuation of the project, as well as a printed guide for tourists on the whale watching boats. Identification photography.

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## Special Training

- 2013 **Facilitation Training**, *pundp Managementtraining, Coaching and Consultation*, Helmholtz Centre Berlin.  
Preparation and conduct of meetings, facilitation methods, dealing with problem situations
- 2011 **Media Training**, *AleksMedienTraining*, GFZ Potsdam.  
Confidence during interviews on camera, communication between science and the media, use of persuasive rhetorical methods
- 2011 **Journalistic Writing**, *Medienbüro*, Hamburg.  
Intensive course in the theory and practice of professional writing of news, stories, reports and press releases
- 2008 **Advanced training in ArcGis 9**, *Medienakademie cimdata.de*, Berlin, Germany.  
Three month intensive course in ArcGIS and various extensions relevant for environmental applications.
- 2007 **International Sportboat Licence**, Bremen, Germany.
- 2005 **PADI Open Water Certificate**, Tenerife, Spain.
- 1999 **Clean Driving Licence**, Poole, UK.

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## Projects/Extra-curriculars

- 2008–2009 **Documentary film**, Java, Indonesia.  
Planning, execution and post-production of a broadcast quality film documenting the work of the people involved in the SPICE II Project.
- 2007 **Shark Fishery Census**, *PRETOMA*, Golfito, Costa Rica.  
Collection of vital data of landed sharks
- 2007 **Bosque del Cabo**, *Fundraising*, Osa Peninsula, Costa Rica.  
Preparation and execution of an informative and relaxing pre-dinner presentation on the current global conservation status of the whale shark.

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## Computer Skills

layout	indesign, photoshop, illustrator	cms	wordpress, typo3, contenido, joomla
video editing	premiere	office	libreoffice, ms office. windows & mac

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## Languages

English	native	German	native
Spanish	conversational	French	basic